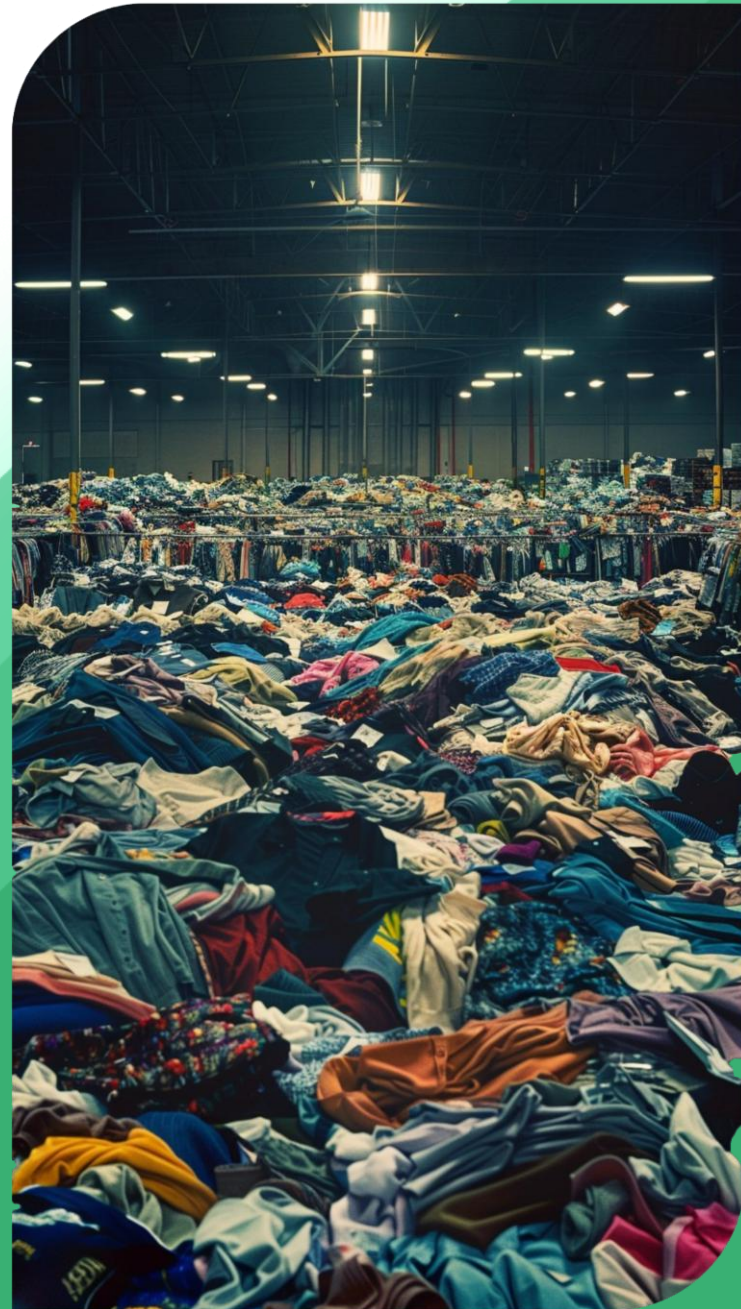


Map of TEXTILE Waste Collection Points



The Polish Innovation Poised to Reshape Textile Waste Handling in Europe

Starting in January 2025, all municipalities in the European Union, including those in Poland, will be required to collect textile waste separately. In response to this new obligation, **ReWEARmap** was created – the world's first mobile application that intelligently connects residents, municipalities, NGOs, and businesses to enable more efficient textile management.

The project is led by **Marcin Grzymiśławski**, an entrepreneur with over 25 years of experience, who previously exported patented solutions to the USA and the UK. His new start-up is not only a tool to support legislative compliance, but also a practical answer to the growing issue of textile waste – which already amounts to more than **12 million tonnes per year** in the EU alone.

How ReWEARmap works?

The app locates the nearest textile drop-off points, such as PCK containers or collection sites operated by municipal offices and non-profit organizations. It allows users to describe the clothing they donate (type, season, size), supports logistics by predicting container contents, and generates reports for municipalities and businesses. Additionally, through gamification features, it engages users and promotes conscious consumption.

ReWEARmap is completely free for residents and, thanks to its functionality, has strong potential to directly contribute to environmentally friendly and efficient textile waste management.

From problem to solution idea

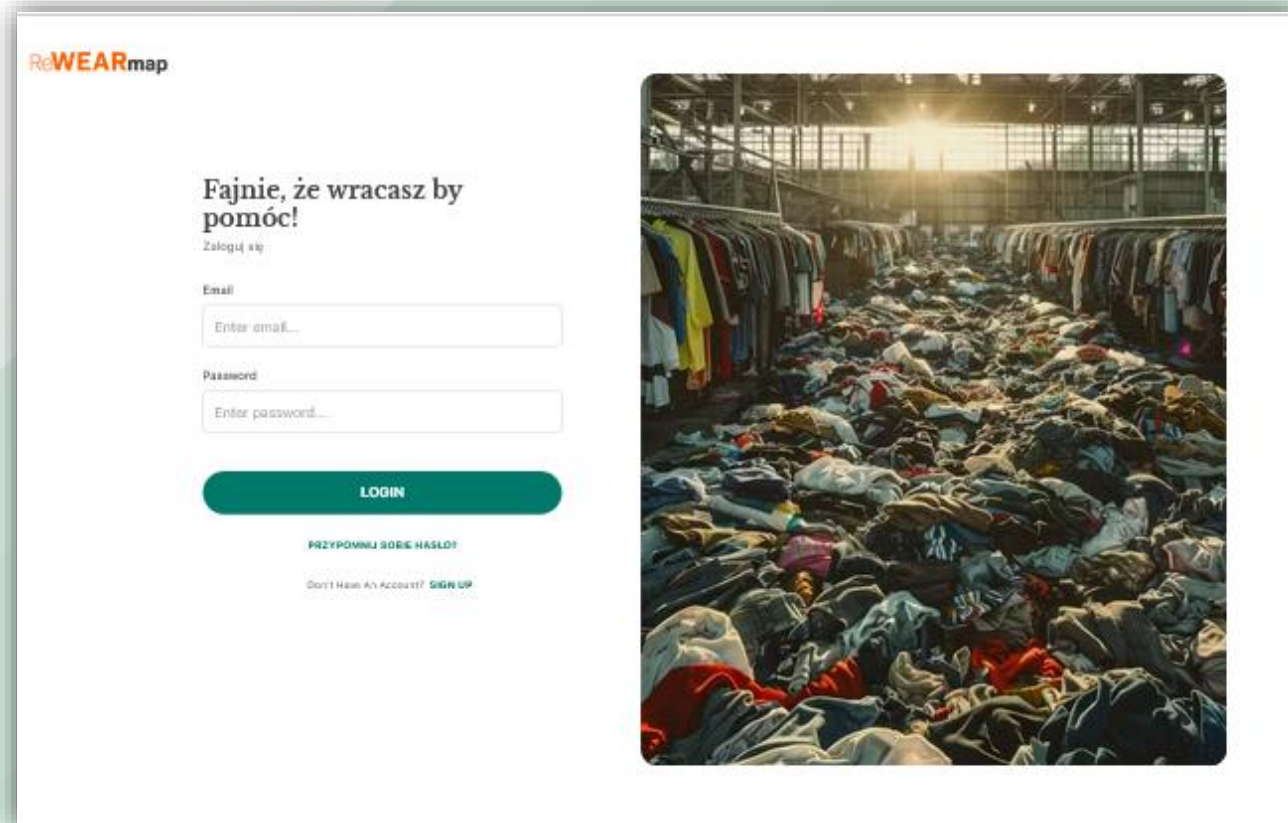
The First App of Its Kind in the World

The ReWEARmap project is currently in the application testing phase. Its creators invite all municipal offices to join the collaboration.

To this end, a free webinar will be held on May 29 at 10:00 AM.

Registration is available at www.rewearmap.pl.

Join ReWEARmap – let's give clothes a second life together!



Okno logowania się do aplikacji

Why is this important?

Currently, 78% of used clothing in the EU ends up in landfills or incinerators instead of being collected selectively. App offers a practical tool that can help reverse this trend – with low-cost implementation (e.g., QR/NFC on containers), full scalability (from local municipalities to global markets), and a lack of real technological solutions in this area, ReWEARmap has the potential to become a leader in the field.

ReWEARmap operates on B2B and B2C models—offering licenses/subscriptions for municipalities and companies, access to statistical data, and API integration, while providing a free app with motivational features for consumers. In Poland alone, potential users include over 2,500 municipalities, 38 million residents, and thousands of NGOs and companies involved in fashion or textile waste collection.

Currently, ReWEARmap is in the start-up phase, testing its MVP and actively seeking investors and venture capital funds interested in supporting the project's growth.

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ReWEARmap

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